

Sify Technologies Limited Sponsored ADR (SIFY)

Sify Remains Well Positioned To Capitalize On The Digital Transformation Of India's Economy; Expect New Data Center Capacity To Accelerate Growth In F2020; Maintain \$4 Target

	F2010	F2/	019	F202	000	Eac	101E
	<u>F2018</u>		NEW		NEW		<u>)21E</u> NEW
June Sep.	\$0.01 0.02	<u>OLD</u> \$0.02 0.02	<u>INEVV</u>	<u>OLD</u> \$0.02A 0.02	<u>INE VV</u>	<u>OLD</u> \$0.01 0.01	<u>INE VV</u>
Dec. Mar.	0.02 <u>0.02</u>	0.03 <u>0.03</u>		0.02 <u>0.02</u>		0.02 <u>0.02</u>	
EPS (FY) EPS (Cal.)	\$0.08 \$0.09	\$0.09 \$0.08		\$0.08 \$0.07		\$0.07	
P/E (FY) P/E (Cal.)		16.5x		17.6x 20.1x		20.1x	
EBITDA (mil)	\$43.90	\$48.00		\$59.80		\$68.40	
EV / EBITDA				5.4x		4.7x	

Note: NR = Not Rated. Risk Ratings: H = Highly risky; M = Moderately risky. F2018-F2021E EPS estimates assume a fully diluted share count of 178 million shares, constant currency USD/INR exchange rate of 65. Sum of quarterly data may not equal full-year total due to rounding and/or changes in share count. NC = Not covered by Sidoti & Company, LLC. *EPS including amortization expense. *EPS including amortization expense.

Year	F2012	F2013	F2014	F2015	F2016	F2017	F2018	F2019	F2020E	F2021E
Rev.(Mil.)	\$118.4	\$131.9	\$160.9	\$197.9	\$231.3	\$283.6	\$318.2	\$331.5	\$362.6	\$397.3
GAAP EPS*	(\$0.03)	\$0.04	\$0.03	\$0.03	\$0.04	\$0.06	\$0.08	\$0.09	\$0.08	\$0.07

^{*} GAAP EPS assume a fully diluted share count of 178 million shares. Historical results and estimates assume a constant currency USD/INR exchange rate of 65.

Description: Sify Technologies Ltd., (www.sifytechnologies.com) is one of the largest integrated Information & Communication Technology (ICT) solutions and services companies in India, offering end-to-end solutions over a common telecom data network infrastructure. Sify's network reaches more than 1,550 cities in India and connects 45 data centers, including six owned Tier 3 data centers. Headquarters are in Chennai, India.

- Fiscal and monetary stimulus will help bolster growth and investment in India, supporting the digital transformation of India's economy, which remains the primary catalyst behind Sify's growth.
- With its end-to-end solution, including everything from data connectivity to data center and cloud and managed services, we think Sify is well positioned to capitalize on the growing demand for data and Cloud services, which is being driven by the digitization of India's economy.
- Sify has a good track record of growth. However, headwinds in its Technology and Application Integration Services segments slowed growth in F2019. We expect growth to accelerate in F2020, aided by new data center capacity coming online in the 3Q:F20.
- We think SIFY shares are undervalued, now trading at just 4.5x our F2021 EBITDA estimate; this represents a significant discount to the peer group that trades in a range of 9x-13x estimated 12-month forward EBITDA.
- Our \$4 price target is based on 12x our F2021 EBITDA estimate of \$68.4 million, less projected net debt of \$136 million. The \$4 price target implies 57x our F2021 EPS estimate of \$0.07.

Fiscal stimulus from the Indian government will help bolster economic growth... India boasts one of the fastest growing economies in the world. Still, economic activity slowed to its lowest pace in six years with 1Q:F20 GDP coming in at 5%. At the end of September, the Indian government unveiled a significant stimulus package in the form of a massive \$20 billion corporate tax cut, bringing India's corporate tax rate to 22% from 30%. This comes on the back of monetary easing from the Bank of India which has lowered interest rates by 110 basis points this year. We expect the monetary and fiscal stimulus to benefit Sify, as it will act

NR
Price Target: \$4
Price: \$1.41
Risk Rating: M
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Key Statistics	
Analysts Covering	1
Market Cap (Mil)	\$250
Enterprise Value	\$323
52-Week Range (NASDAQ)	2-1
5-Year EPS CAGR	20%
Avg. Daily Trading Volume	42,000
Shares Out (Mil)	178.514
Float Shares (Mil)	24.1
Insider Ownership	86%
Institutional Holdings	1%
Annualized Dividend	\$0.01
Dividend Yield	1.0%
FCF Per Share (F2021E)	(\$0.01)
FCF Yield (F2021E)	-0.7%
Net Cash Per Share (F2021E)	(\$0.76)
Price to Book Value	1.7x
Return on Equity (F2021E)	6.8%
Total Debt to Capital	Nil
Interest Coverage Ratio	2.3x
Short Interest %	N/A
Short Interest Days To Cover	N/A
Russell 2000	1,523
Russell 2000 - Last 12 Months	-10.2%



SIFY – Last 12 Months

-6.7%

to promote growth and investment in the Indian economy.

...but the digital transformation of India's economy remains the primary catalyst driving demand for Sify's services. Government stimulus will be a positive for Sify; but the company is also benefitting from larger scale secular trends transforming India's economy. India's economy is in the early stages of a significant digital revolution that is driving exponential growth in data and demand for connectivity, as well as data center and higher-value cloud and managed services. The transformation is being accelerated by the policy agenda of the Indian government that, through initiatives such as Digital India and its Smart Cities initiative, seeks to transform India into a completely digital country.

Sify is well positioned to capitalize on the growing demand for data and cloud services in India. Sify is one of the few ICT vendors in India that can offer customers an end-to-end solution, including everything from infrastructure-led telecom and data center services to practice-led Cloud and Managed Services. We therefore think Sify will be a primary beneficiary of the digitization of India's economy, as more government and private sector business is conducted online and in the Cloud. Sify has built the necessary infrastructure assets to support this growing demand, including six company owned pan-India data centers, India's largest MPLS (Multi Protocol Label Switching) network, and a terabit scale data network connecting 41 additional data centers. As for its service capabilities, Sify operates its own cloud platform offering a choice of private, virtual and public cloud with support for AWS (NASDAQ: AMZN, NC), Microsoft Azure (NASDAQ: MSFT, NC) and Google Cloud (NASDAQ: GOOG, NC). The company also offers a host of managed services and is certified to provide hosting, application and cloud migration services for large enterprise software providers like SAP (NYSE: SAP,NC), Microsoft and Oracle (NASDAQ: ORCL, NC). Sify's infrastructure and service capabilities have delivered a long track record of growth with revenue and EBITDA rising at CAGRs of 14% and 12%, respectively, from F2015-F2019.

New data center capacity will help to reaccelerate growth in F2020. Growth slowed in F2019, with revenue rising just 4%. We do not think this is indicative of the company's longer-term track record or prospects. While Telecom Services increased 16% in F2019, Data Center and Cloud and Managed Service grew 29% and 54% respectively, Technology Integration Services increased just 1% and Application Integration Services declined 52%. As it pertains to Technology Integration Services, management is taking a more disciplined approach to the types of technology integration projects they accept. As for Application Integration, Sify lost a large government for its online testing service iTest, that created difficult comparisons; this was a one-time event, however, so we expect results to stabilize in F2020 with revenue about unchanged from F2019. Sify's Data Center and Cloud and Managed Services remain the company's primary growth drivers and we expect this to be more evident in F2020, as we do not expect the TIS and AIS segments to be nearly the drag on growth they were in F2019. Moreover, Sify is continues to make significant investments in its Data Center infrastructure the we expect will accelerate growth in 2H:F20. Sify currently operates six fully committed data centers and plans to double its capacity by 2025, with the first two new data centers scheduled to come on-line in 3Q:F20. Importantly, while some capacity still needs to be sold, the new data centers are built to the specifications of an anchor tenant; so a significant amount of the new data center capacity is already contracted, which will allow the company to immediately begin monetizing its capital investments. In part aided by the new data center capacity, we expect sales growth to rebound to about 9.5% in F2020 and F2021.

We maintain a \$4 price target. Trading at 4.5x our projections on a F2021EV/EBITDA basis, SIFY stock is valued at a discount to peers in the India Telecom and application and technology integration markets, that trade in a range of 9x-13x EV/EBITDA. Given Sify's superior growth potential, in our opinion, we think the stock deserves to trade at the high-end of the peer group range. Thus, the \$4 price target is based on 12x our F2021 EBITDA forecast of \$68.4 million, which then subtracts projected net debt of \$136 million, to yield \$685 million, or \$3.85 on a per share basis. This \$4 price target implies 57x our F2021 EPS estimate of \$0.07.

Key Risks	Foreign exchange	Concentrated ownership	

SIFY TECHNOLOGIES LIMITED SPONSORED ADR

Table 1: Sify Technologies Ltd., Income Statement

(Dollars in millions except where noted)

	F2018	Jun	Sep	Dec	Mar	F2019	JunA	SepE	DecE	MarE	F2020E	JunE	SepE	DecE	MarE	F2021E
Total revenue	318.2	72.0	84.8	88.2	86.5	331.5	84.9	86.6	93.3	97.8	362.6	92.8	94.8	102.4	107.2	397.3
COGS	206.4	43.8	53.4	58.1	54.6	209.8	54.6	54.5	59.0	62.0	230.2	58.6	59.4	64.5	67.6	250.1
Gross profit	111.8	28.3	31.4	30.1	32.0	121.7	30.3	32.0	34.3	35.8	132.4	34.3	35.4	38.0	39.6	147.2
SG&A	67.9	16.9	19.5	18.0	19.3	73.7	16.8	17.9	18.3	19.6	72.6	19.0	19.1	19.6	21.0	78.8
EBITDA	43.9	11.4	11.9	12.1	12.6	48.0	13.4	14.1	16.0	16.2	59.8	15.2	16.2	18.4	18.6	68.4
D&A	27.0	6.0	5.9	5.7	6.1	23.6	7.8	8.1	8.5	8.8	33.2	8.9	8.9	9.0	9.0	35.9
EBIT	16.9	5.4	6.0	6.5	6.6	24.4	5.7	6.0	7.5	7.4	26.6	6.3	7.3	9.4	9.6	32.6
Interest and other expense (income)	5.6	2.1	2.7	2.7	3.1	10.5	1.0	2.6	2.6	2.6	8.8	4.3	4.3	4.3	4.3	17.1
Other expense (income)	(2.9)	0.3	(0.6)	(1.0)	(1.2)	(2.6)	(0.2)	(0.5)	(0.5)	(0.5)	(1.9)	(0.5)	(0.5)	(0.5)	(0.5)	(2.2)
EBT	14.2	3.1	3.9	4.8	4.7	16.5	4.9	4.0	5.4	5.3	19.7	2.6	3.5	5.7	5.8	17.6
Taxes	-	-	-	-	-	-	1.6	1.2	1.6	1.6	6.0	0.8	1.1	1.7	1.7	5.3
Net income	14.2	3.1	3.9	4.8	4.7	16.5	3.3	2.8	3.8	3.7	13.6	1.8	2.5	4.0	4.1	12.3
EPS - diluted	\$0.08	\$0.02	\$0.02	\$0.03	\$0.03	\$0.09	\$0.02	\$0.02	\$0.02	\$0.02	\$0.08	\$0.01	\$0.01	\$0.02	\$0.02	\$0.07
Dividend	\$0.02	-	-	-	-	\$0.02	-	-	-	-	\$0.02	-	-	-	-	\$0.02
Shares outstanding - diluted	178.0	178.0	178.0	178.0	178.0	178.0	178.0	178.0	178.0	178.0	178.0	178.0	178.0	178.0	178.0	178.0
Margins																
Gross margin	35.1%	39.2%	37.0%	34.1%	36.9%	36.7%	35.7%	37.0%	36.7%	36.6%	36.5%	36.9%	37.3%	37.1%	36.9%	37.0%
EBITDA	13.8%	15.8%	14.0%	13.7%	14.6%	14.5%	15.8%	16.3%	17.1%	16.6%	16.5%	16.4%	17.1%	18.0%	17.3%	17.2%
Operating margin	5.3%	7.6%	7.0%	7.3%	7.6%	7.4%	6.7%	7.0%	8.0%	7.5%	7.3%	6.8%	7.7%	9.2%	8.9%	8.2%
Net margin	4.5%	4.3%	4.6%	5.4%	5.4%	5.0%	3.9%	3.2%	4.1%	3.8%	3.8%	1.9%	2.6%	3.9%	3.8%	3.1%
Growth YoY																
YoY																
Total revenue	12.2%	2.8%	13.8%	9.6%	(7.2%)	4.2%	17.8%	2.1%	5.8%	13.1%	9.4%	9.3%	9.5%	9.8%	9.6%	9.6%
Gross profit	11.0%	5.1%	13.8%	11.3%	5.5%	8.8%	7.1%	2.1%	13.8%	12.0%	8.8%	13.2%	10.4%	10.8%	10.7%	11.2%
EBITDA	11.1%	5.9%	7.7%	12.3%	11.4%	9.3%	17.9%	18.9%	31.9%	28.3%	24.4%	13.3%	14.9%	15.0%	14.6%	14.5%
EBIT	11.1%	5.9%	7.7%	12.3%	11.4%	9.3%	17.9%	18.9%	31.9%	28.3%	24.4%	13.3%	14.9%	15.0%	14.6%	14.5%
EPS	46.1%	16.0%	24.7%	9.5%	17.2%	16.2%	7.5%	(28.6%)	(20.8%)	(20.8%)	(17.3%)	(45.7%)	(11.2%)	4.8%	9.4%	(9.5%)

Note: Historical results and estimates assume constant currency USD/INR exchange rate of 65

Sources: Sidoti & Company, LLC. estimates and company reports

Table 2: Sify Technologies Ltd.. Cash Flow Statement

(Dollars in millions except where noted)

	F2018	F2019	F2020E	F2021E
Net income	\$14.2	\$16.5	\$13.6	\$12.3
D&A	27.0	23.6	33.1	35.9
Provision for doubtful accounts	5.7	8.3	-	-
Stock compensation	0.1	0.1	0.2	0.2
Net finance (income) / expense	5.7	10.5	-	-
Unrealized (gain) / loss on account of exchange differences	(0.0)	1.0	-	-
Amortization of leasehold prepayments	0.3	0.3	-	-
Accounts receivable	(34.2)	(33.6)	(5.1)	(19.1)
Inventory	8.2	(16.5)	3.4	(2.0)
Prepaid and other current assets	(8.0)	1.9	-	-
Accounts payable	9.3	18.5	3.5	11.1
Employee benefits	0.4	0.4	-	-
Deferred income	4.6	-	-	-
Income taxes (paid)/ refund received	-	(8.7)	-	-
Cash from operating activities	33.3	22.2	48.6	38.4
PPE	(25.7)	(58.4)	(86.3)	(39.7)
Intangible assets	(2.5)	(2.7)	-	-
Investments in debt securities	(1.1)	(0.6)	-	-
Finance income received	1.6	0.4	-	
Cash from investing activities	(27.6)	(61.1)	(86.3)	(39.7)
Proceeds (purchase) of common stock	0.2	14.4	-	-
Debt	0.7	48.2	38.5	7.7
Finance expenses paid	(7.6)	(10.9)	-	-
Proceeds (repayment) finance lease liabilities	(6.2)	(1.4)	-	-
Dividend and distribution tax	(3.2)	(3.4)	(2.6)	(2.6)
Cash from financing activities	(16.8)	47.0	35.8	5.1
FX	-	-	-	-
Net change in cash	(11.1)	8.1	(1.8)	3.7
Cash at the beginning of period	13.3	2.2	10.3	8.5
Cash at the end of period	2.2	10.3	8.5	12.3
FCF	7.7	(36.2)	(37.6)	(1.3)
FCF / share	\$0.04	(\$0.20)	(\$0.21)	(\$0.01)

Note: Historical results and estimates assume constant currency USD/INR exchange rate of 65

Sources: Sidoti & Company, LLC. estimates and company reports

Table 3: Sify Technologies Ltd., Balance Sheet

(Dollars in millions except where noted)

	F2018	F2019	F2020E	F2021E
Cash	30.6	29.8	28.0	31.7
Restricted cash	4.6	4.8	4.8	4.8
Inventory	\$9.9	\$26.4	\$23.0	\$25.0
Accounts receivable	164.8	194.3	199.4	218.5
Prepaid expenses	6.4	6.2	6.2	6.2
Total current assets	216.4	261.4	261.4	286.2
PPE	111.0	132.9	186.0	189.9
Intangible assets	9.0	8.9	8.9	8.9
Lease payments	20.7	20.3	20.3	20.3
Other assets	17.1	28.2	28.2	28.2
Other investments	2.2	3.0	3.0	3.0
Total assets	376.3	454.7	507.8	536.5
Finance lease obligations	1.4	1.1	1.1	1.1
Borrowings	22.6	51.2	89.7	97.4
Bank overdraft	32.6	23.9	23.9	23.9
Accounts payable	113.2	125.4	128.9	140.0
Deferred income	18.0	-	-	
Total current liabilities	187.9	222.1	264.1	282.9
Finance lease obligations	1.5	0.4	0.4	0.4
Long-term debt	31.0	51.2	51.2	51.2
Employee benefits	2.3	2.6	2.6	2.6
Other liabilities	15.1	18.4	18.4	18.4
Total liabilities	237.8	294.7	336.7	355.6
Share capital	23.4	27.8	27.9	28.1
Share premium	287.6	297.7	297.7	297.7
Share based payment reserve	4.8	4.7	4.7	4.7
Other components of equity	0.5	0.8	0.8	0.8
Accumulated defecit	(177.7)	(165.2)	(154.2)	(144.5)
Total stockholders' equity	138.5	165.8	176.9	186.8
Total liabilities and equity	376.3	460.6	513.7	542.4
ROE	10.00/	10.00/	0.10/	C 90/
Total Debt-to-capital	10.9% 27.9%	10.9% 38.2%	8.1% 44.3%	6.8% 44.3%
Net debt-to-TTM EBITDA	27.9% 1.16x	38.2% 1.91x	2.20x	44.3% 1.98x
Cash (debt) per share	(\$0.29)	(\$0.52)	(\$0.74)	(\$0.76)

Note: Historical results and estimates assume constant currency USD/INR exchange rate of 65

Sources: Sidoti & Company, LLC. estimates and company reports

Appendix Required Disclosures

Required Disclosures

Sify Technologies Limited Sponsored ADR (SIFY-\$1.41) NR Price Target: \$4 Risk Rating: M

Rating and Price Target History Table

	Date					Rating
Initiation Risk Rating	11/27/17	1.7	NR	0	Н	
Risk Rating	4/17/18	2.1			M	
	7/13/18			4		



Key Risks	Foreign exchange	Concentrated ownership	

Valuation:

We maintain a \$4 price target. Trading at 4.5x our projections on a F2021EV/EBITDA basis, SIFY stock is valued at a discount to peers in the India Telecom and application and technology integration markets, that trade in a range of 9x-13x EV/EBITDA. Given Sify's superior growth potential, in our opinion, we think the stock deserves to trade at the high-end of the peer group range. Thus, the \$4 price target is based on 12x our F2021 EBITDA forecast of \$68.4 million, which then subtracts projected net debt of \$136 million, to yield \$685 million, or \$3.85 on a per share basis. This \$4 price target implies 57x our F2021 EPS estimate of \$0.07.

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APPENDIX CONTINUED

history, and an operating environment that is somewhat less competitive with a potential for loss of principal. "Highly Risky" suggests high risk equities of companies with a short or unprofitable operating history, limited or less predictable revenues, very high risk associated with success, significant financial or legal issues, or a substantial risk/loss of principal. As of 10/01/19, Company Sponsored Research provides research on 17 companies, of which 13 (76%) are rated Moderately Risky and 4 (23%) are rated Highly Risky. Earnings targets and opinions concerning the composition of market sectors included in this report reflect analyst judgments as of this date and are subject to change without notice. A risk to our earnings targets is that the analyst's estimates or forecasts may not be met. This report contains forward-looking statements, which involve risks and uncertainties. Actual results may differ significantly from such forward-looking statements. Factors that may cause such differences include, but are not limited to, those discussed in the "Risk Factors" section in the issuer's SEC filings available in electronic format through SEC Edgar filings at www.sec.gov.

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APPENDIX CONTINUED

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